

fountain

The Ultimate Hiring Benchmark Report

What's working and what's next in high-volume recruiting



A Report Unlike Any Other

The hourly workforce is the backbone of our economy. Because of the Covid-19 pandemic, they are now being recognized as essential workers. While many reports focus solely on corporate recruiting, The Ultimate Hiring Benchmark Report looks to help enterprises overcome challenges of high-volume hiring through useful insights and best practices.

Using recruiting metrics effectively helps hiring managers, business owners, and recruiters deliver actionable insights. There is a lot of data on the service industry, but very little known about the hourly workforce and the new hiring practices being implemented to hire them. **The questions companies are now just starting to ask themselves are:**

1

“How do I hire the hourly workforce I need to run and grow my business?”

2

“Should I use the same hiring metrics for hourly workers that I use for hiring full-time employees?”

3

“What tools are other companies using to make hiring easier?”

4

“How do I know if I’m recruiting efficiently? Am I responding to candidates fast enough? Am I hiring them quickly?”

Recruiting metrics are meant to answer useful questions about your business. Time to fill and time to hire, for example, measure the time from first engagement with the candidate to when they get hired or onboarded. For this reason, metrics like these can tell you a lot about your hiring process and recruiting team as a whole.

Fountain is the only hiring technology partner that fully understands and serves this growing demographic. As a result, we are built to serve large companies looking to grow their operations into new markets and hire at scale.

What You'll Learn From This Report

Our goal is to provide you with a cohesive look at the industry leaders in the on-demand industry. Our focus is the on-demand industry because the way in which they have redefined company growth is based on their ability to automate their hiring process. By transforming traditionally manual tasks into automated tools, on-demand companies have turned an operational bottleneck into the fuel that drives their growth. We want to share their tactics so that you can increase your hiring efficiency and compete effectively for the same, hourly labor pool.

Our data is unique to businesses that rely on hiring hourly workers, are looking to hire faster, or are trying to scale their workforce quickly and efficiently. As a result, this report is meant to be used by businesses looking to compare their metrics to the industry leaders and learn how to improve their own efforts.

Let's take a look at some key hiring metrics taken directly from companies who are scaling and hiring at remarkable rates!

