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The Modern Hiring Guide for Logistics

How to overcome recruiting challenges and set your talent acquisition team up for success

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The Modern Hiring Guide

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Logistics

As businesses begin to expand, having an efficient supply chain becomes a necessity. Logistics becomes a crucial part of coordinating the operation and movement of products in a timely manner.

With over two-thirds (69%) of Americans shopping online, and digital ordering and delivery increasing by 300% over the last six years, supply chains are getting more complicated.[1][2]

Comparative pricing and new delivery models, such as same-day delivery, have led to an increase in customer expectations.

In order for your supply chain to run smoothly, you need to have an efficient logistics process. According to a study conducted by Supply Chain Insights, 45% of manufacturers, distributors, and the like, agreed that talent availability was their top business pain.[3] With this being the case, it's crucial that you have the right tools in place to hire these positions.

1. "NPR/Marist Poll: Amazon Is a Colossus in a Nation of Shoppers." NPR, NPR, 6 June 2018, www.npr.org/about-npr/617470695/npr-marist-poll-amazon-is-a-colossus-in-a-nation-of-shoppers

2. "Restaurant Takeout and Delivery Are Taking a Bite out of Dine-in Traffic." Nation's Restaurant News, 24 June 2016, www.nrn.com/sponsored-content/restaurant-takeout-and-delivery-are-taking-bite-out-dine-traffic

3. Cecere, Lora. "The Global Supply Chain Ups the Ante for Risk Management." LinkedIn SlideShare, 11 Aug. 2015, www.slideshare.net/loracecere/supply-chain-riskmanagement11august2015final?ref=http%3A%2F%2Fsupplychainin-sights.com%2Fsupply-chain-risk-management%2F&from_embed_lead_cta=true&tracking_id=d4d3cd5a9e4fe181