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UK EDITION

7 Things Job Seekers Want High-Volume Recruiters To Know



TABLE OF CONTENT

INTRODUCTION 3

ABOUT THIS SURVEY 4

BY THE NUMBERS 5

- The Application Process 5
- Reference Checks 6
- Preferred Method of Contact Post Apply 6
- Number of Jobs Applicants Apply To 7
- Number of Jobs Per Industry 8

KEY FINDINGS 8

- 1 | Video Interviewing 8
- 2 | Resume Parsing 9
- 3 | Job Descriptions 10
- 4 | Geolocation 11
- 5 | Application & Application Stages 12
- 6 | References 13
- 7 | Job Boards: Indeed, Referral from a Friend, LinkedIn 14

IN SUMMARY 15

INTRODUCTION

There's nothing more valuable than hearing straight from the candidate's mouth. That's why we've reached out to job seekers to hear what their expectations are from application stages to where they look and how they apply for jobs, to how they want to be communicated to during and post interview process.

The candidate experience is based upon the job seeker's interactions with a company's brand from job search to onboarding. Negative experiences are costly to the brand and for high volume recruiters, nailing the candidate experience for every applicant can seem like an arduous task without the right resources and tools.

Prior to the pandemic, we started seeing a paradigm shift among talent acquisition and HR professionals elevating their employer branding, placing more importance on the candidate experience due to unemployment rates being low. However, even as unemployment rates bounce back, the world of recruitment is starting to pay attention to the importance of a good candidate experience.